

► Interested in having your company featured in our Newsletter? See below for details.

NEWSLETTER 15



## Sign Making News

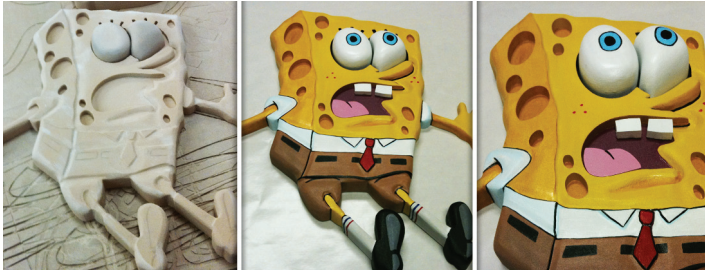
PRECISION BOARD PLUS HDU



**"Steve's  
art training  
really shows  
in his signs"**

## The Art of Hand-Carved Signs

*Grafixhouse Design Studio*



Several of our blog posts have discussed the painstaking quality that goes into the work of a hand carved sign. For ten years, **Grafixhouse Design Studio**, located in Garner, S.C., has specialized in high-quality hand carving and painting. While talking with the owner Steve Kolacz, it's clear he's quite proud that almost all of his beautiful work is done by hand. These pictures are a great testament to the quality and effort that goes into a hand-carved masterpiece.



When Steve is working with **Precision Board Plus** he prefers to use wood-carving tools, sanders and a Dremel. He is also an accomplished airbrush and hand-painting professional artist who does illustrations for books and other art projects. Grafixhouse is a true standout design studio known for exceptional and timely work.

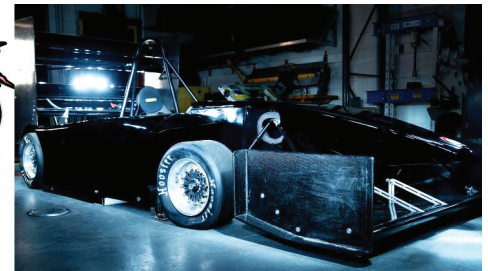


Steve got his start in the professional design industry attending the Genesee Center for the Arts and Education, and later transferring to the Art School at Coker College. While in college, Steve was offered the opportunity to play for a professional soccer team located in Florida. After spending some time in the pro soccer league, Steve made the decision to return to an art career. Honing his skills as an art director for an art agency,

he took that experience and branched out on his own into what is today Grafixhouse Design Studio.

You can check out more of Steve's artwork on his website at: [grafixhouse.net](http://grafixhouse.net).

## The Anatomy of a Formula SAE Race Car



### *University of Maryland Terps Racing team*

The University of Maryland Terps Racing team recently unveiled their brand-new 2012 Formula SAE car. They are looking forward to an upcoming first race, which will be held in Ontario, Canada on May 24th, and is known as Formula North. Over 70 school teams out of 1200 worldwide will be competing, and University of Maryland currently ranks 10th out of all 1200 schools (All of the individual school rankings can be seen at [fs-world.org](http://fs-world.org)). They will be competing in two major races for Formula SAE, and will also participate in an additional 8 races for the SCCA, or Sports Car Club of America.

Coastal Enterprises made a donation of the high-density Precision Board Plus that was used to make a 3D model of the under tray. In the past, students have used MDF to create master patterns, which took over 10 weeks for machining to be completed, as opposed to the 1-2 weeks Precision Board Plus took. They also praised the higher level of accuracy attained by using HDU.

For more about the University of Maryland Terps Racing Team project, see the blog post at [precisionboard.com](http://precisionboard.com).



Call (800) 845-0745 or visit  
[www.PrecisionBoard.com](http://www.PrecisionBoard.com) for a  
**FREE** sample of Precision Board Plus.  
email: [hdu@precisionboard.com](mailto:hdu@precisionboard.com)

Great Pricing • Fast Shipments • Made in USA

# PRECISION BOARD PLUS

## Precision Matched for Your HDU Needs

### Widest Range of Densities Available

4 through 75 pound densities all in stock, with custom densities on request.

### Any Thickness You Require

From 1/4" to 24" and everything in between.

### WIDEST VARIETY OF SHEET SIZES AVAILABLE

- 20"x60"
  - 45"x60" **NEW**
  - 5'x8'
  - 24"x60"
  - 4'x8'
  - 5'x10'
  - 30"x80"
  - 4'x10'
- ALL IN STOCK AND READY TO SHIP**

## Life of The Sign Warranty



To request a written, personalized copy of our "Life of The Sign Warranty" for a sign you've made using Precision Board Plus, contact us at: [www.precisionboard.com](http://www.precisionboard.com)

## Interested in Having Your Company Featured in Our Newsletter?

You may have noticed we like to share interesting stories from our customers about their projects using Precision Board Plus. If you would like us to feature your company in one of these stories, we want to hear from you.

### Here's what we're looking for:

- In process photos working with Precision Board Plus
- Finished project photos
- Advice for those who are new to Precision Board Plus
- Tips for working with HDU

Send us an e-mail at [hdu@precisionboard.com](mailto:hdu@precisionboard.com) along with any interesting details about the project.

These newsletters are sent to thousands of our customers and are a great way to build recognition for your company and share your expertise.

## Certified Green

Precision Board Plus has been reformulated with eco-friendly, "Green" urethane components. The new Plus formulation has achieved a certified "Carbon Balance" of 3 to 1 and a "Rapidly Renewable Resource Content" of 23.9%. This major environmental improvement has also produced a tighter cell structure which results in more chips and less dust when cutting and machining.

Precision Board Plus now assists in meeting LEED requirements for obtaining USGBC and ICC 700 Building Credits.



*Coastal Enterprises also offers a complete line of companion primers, adhesives and specialty coating products.*



Call (800) 845-0745 or visit [www.PrecisionBoard.com](http://www.PrecisionBoard.com)  
for a **FREE** sample of Precision Board Plus.  
email: [hdu@precisionboard.com](mailto:hdu@precisionboard.com)

**Great Pricing • Fast Shipments • Made in USA**



Facebook®, LinkedIn®, Youtube®, and Twitter™ are registered trademarks of their respective corporations.