

► Interested in having your company featured in our Newsletter? See below for details.

NEWSLETTER 11



## Sign Making News

PRECISION BOARD PLUS HDU



**"Made in the USA!"**



### A 30" x 240' Replica of The Hong Kong Skyline

**Wolfpack Sign Group** in Vista, CA is working on a very exciting project for a cultural center located in Hong Kong. Once complete, it will be 30" tall x 240' in length.

**Joseph Parrish**, Director of Operations, explained that the customer wanted to reproduce the city skyline, which is quite extensive, in a bronze casting. However, after looking into the cost and weight of casting so much solid bronze, they reached out to their vendors for a creative solution.



Utilizing **Precision Board Plus PBLT-30 HDU**, in sections of 30" x 48" and hours of CNC time, they machined a 2" sheet to give it the appearance of much more depth, so it would better replicate the skyline. Once machining was completed, the entire piece was coated in **LuminOre**, sprayable metal coating, and polished.



"We were very pleased with how easy the **Precision Board** was to machine, and the tremendous customer service in working with us and LuminOre to get the process methods worked out." Says Joseph.

"We're very glad to have had such a solid partner on this exciting, creative project!"

To see additional work that Wolfpack Sign Group offers, please see [www.wolfpackdesigns.com](http://www.wolfpackdesigns.com), or give Joseph a call at: (760) 736-4500 ext. 206.

### Lean Manufacturing - Maximize Value, Minimize Waste



The Lean Enterprise Institute defines lean manufacturing as a process designed to maximize customer value while minimizing waste. Or, to create more value for customers with fewer resources. A lean company understands customer value, and focuses its key processes to continuously increase it. The ultimate goal is to provide perfect value to the customer through a perfect value creation process that has zero waste.

**Coastal Enterprises Company** has been following a lean manufacturing process for several years now. Since implementation, production has been streamlined, resulting in a decreased lead time, and our internal operations are more efficient than ever.

Lean does not only apply to manufacturing companies, it applies to every business and every process. It's more than a cost reduction program, it's a way of thinking and acting for an entire organization. The term "lean" was coined to describe Toyota's business during the late 1980's by a research team led by **Jim Womack**, Ph.D., at MIT's International Motor Vehicle Program. This process is known as the *Toyota Production System*.

Coastal Enterprises has experienced great success with lean and wants to share our story and inspire others to continuously improve business as we have.

More information on Lean Manufacturing can be found on the Lean Enterprise Institute's website at [www.lean.org](http://www.lean.org).



Call (800) 845-0745 or visit  
[www.PrecisionBoard.com](http://www.PrecisionBoard.com) for a  
**FREE** sample of Precision Board Plus.  
email: [hdu@precisionboard.com](mailto:hdu@precisionboard.com)

**Great Pricing • Fast Shipments • Made in USA**

# PRECISION BOARD PLUS

## Precision Matched for Your HDU Needs

### Widest Range of Densities Available

4 through 60 pound densities all in stock, with custom densities on request.

### Any Thickness You Require

From 1/4" to 24" and everything in between.

### WIDEST VARIETY OF SHEET SIZES AVAILABLE

- 20"x60"
- 45"x60" **NEW**
- 5'x8'
- 24"x60"
- 4'x8'
- 5'x10'
- 30"x80"
- 4'x10'

**ALL IN STOCK AND  
READY TO SHIP**

## Life of The Sign Warranty



To request a written, personalized copy of our "Life of The Sign Warranty" for a sign you've made using Precision Board Plus, contact us at: [www.precisionboard.com](http://www.precisionboard.com)

## Interested in Having Your Company Featured in Our Newsletter?

You may have noticed we like to share interesting stories from our customers about their projects using Precision Board Plus. If you would like us to feature your company in one of these stories, we want to hear from you.

### Here's what we're looking for:

- In process photos working with Precision Board Plus
- Finished project photos
- Advice for those who are new to Precision Board Plus
- Tips for working with HDU

Send us an e-mail at [hdu@precisionboard.com](mailto:hdu@precisionboard.com) along with any interesting details about the project.

These newsletters are sent to thousands of our customers and are a great way to build recognition for your company and share your expertise.

## Certified Green

Precision Board Plus has been reformulated with eco-friendly, "Green" urethane components. The new Plus formulation has achieved a certified "Carbon Balance" of 3 to 1 and a "Rapidly Renewable Resource Content" of 22.9%. This major environmental improvement has also produced a tighter cell structure which results in more chips and less dust when cutting and machining.

Precision Board Plus now assists in meeting LEED requirements for obtaining USGBC and ICC 700 Building Credits.



*Coastal Enterprises also offers a complete line of companion primers, adhesives and specialty coating products.*



Call (800) 845-0745 or visit [www.PrecisionBoard.com](http://www.PrecisionBoard.com)  
for a **FREE** sample of Precision Board Plus.  
email: [hdu@precisionboard.com](mailto:hdu@precisionboard.com)

**Great Pricing • Fast Shipments • Made in USA**



Facebook®, LinkedIn®, Youtube®, and Twitter™ are registered trademarks of their respective corporations.