



## Sign Making News

PRECISION BOARD PLUS HDU



**"Those guys  
work hard to  
earn your  
business"**

## Never Say Never

*Service and Quality Win Back Signetics*



**Founded in 1971, Signetics, located near Dayton, OH,** is a full-service sign manufacturer serving the United States and the World. Originally targeting the golf industry in the form of interior and exterior signage, Signetics grew quickly based on reputation of quality and craftsmanship. Today, over 5,000 golf courses and businesses worldwide have signage crafted from their facility.

It's the attention to detail that led Signetics' President, Jeff Mize, to again use Precision Board Plus for their routed and sand carved high-density urethane signage. "After using Precision Board long ago and not sold on the quality, I vowed never to use it again. I never would use the word 'never' again," says Jeff.



Getting a call from Coastal Enterprises in 2008, he reluctantly tried a sample of the new **Precision Board Plus**. Jeff adds, "I immediately knew they'd made a product I had to start using again. Sandblasting is the lifeblood of our facility and our craftsmen take great pride in producing the highest quality blast possible and Precision Board Plus helps us achieve

that. Plus, I missed the customer service only Coastal Enterprises gives us because I know when I have a question — I get an answer."

You can contact Signetics for your high-quality sandblasted and routed signage needs at (800)776-4152 or at [www.signetics1.com](http://www.signetics1.com).



## FSC-88, The Most Versatile Primer On The Planet

After listening to sign makers for years tell us about their dissatisfaction with available primers, we created **FSC-88WB**. Spray it, brush it, roll it or squeegee it on, this one-part water-based product easily adapts to your chosen application method.

FSC-88WB is a high-solid content, high-build primer, perfect for the closed cell structure of Precision Board Plus since all sanding needs to occur within the build of the primer.

**Time Saving Tip:** Using the "squeegee technique" described in our application video (Video Library, [precisionboard.com](http://precisionboard.com)), followed by some minor sanding, allows you to fill minor imperfections and achieve a very smooth, paint-ready finish with minimal time and effort.

Though easily sanded to produce an ultra-smooth finish, FSC-88 WB can also be used with various brush techniques to create interesting texture for your signs.

Regardless of the application technique you use, be sure to achieve full wet out with your first coat of FSC-88 WB. Never sand between coats and use a shop fan (not radiant heat) to achieve complete drying prior to painting your Precision Board Plus sign. Check out our **How To** tips for smooth-finishing and priming with FSC-88 WB at [precisionboard.com](http://precisionboard.com).



For complete application instructions, download our FSC-88 WB Data Sheet from the [www.precisionboard.com](http://www.precisionboard.com) site.



Call (800) 845-0745 or visit [www.PrecisionBoard.com](http://www.PrecisionBoard.com) for a **FREE** sample of Precision Board Plus.  
email: [hdu@precisionboard.com](mailto:hdu@precisionboard.com)

Great Pricing • Fast Shipments • Made in USA

# PRECISION BOARD PLUS

## Precision Matched for Your HDU Needs

### Widest Range of Densities Available

4 through 60 pound densities all in stock, with custom densities on request.

### Any Thickness You Require

From 1/4" to 24" and everything in between.

### WIDEST VARIETY OF SHEET SIZES AVAILABLE

- 20"x60"
- 45"x60" **NEW**
- 5'x8'
- 24"x60"
- 4'x8'
- 5'x10'
- 30"x80"
- 4'x10'

**ALL IN STOCK AND  
READY TO SHIP**

## Life of The Sign Warranty



To request a written, personalized copy of our "Life of The Sign Warranty" for a sign you've made using Precision Board Plus, contact us at:

[www.precisionboard.com](http://www.precisionboard.com)

## Interested in Having Your Company Featured in Our Newsletter?

You may have noticed we like to share interesting stories from our customers about their projects using Precision Board Plus. If you would like us to feature your company in one of these stories, we want to hear from you.

### Here's what we're looking for:

- In process photos working with Precision Board Plus
- Finished project photos
- Advice for those who are new to Precision Board Plus
- Tips for working with HDU

Send us an e-mail at [hdu@precisionboard.com](mailto:hdu@precisionboard.com) along with any interesting details about the project.

These newsletters are sent to thousands of our customers and are a great way to build recognition for your company and share your expertise.

## Certified Green

Precision Board Plus has been reformulated with eco-friendly, "Green" urethane components. The new Plus formulation has achieved a certified "Carbon Balance" of 3 to 1 and a "Rapidly Renewable Resource Content" of 23.9%. This major environmental improvement has also produced a tighter cell structure which results in more chips and less dust when cutting and machining.

Precision Board Plus now assists in meeting LEED requirements for obtaining USGBC and ICC 700 Building Credits.



*Coastal Enterprises also offers a complete line of companion primers, adhesives and specialty coating products.*



Call (800) 845-0745 or visit [www.PrecisionBoard.com](http://www.PrecisionBoard.com)  
for a **FREE** sample of Precision Board Plus.  
email: [hdu@precisionboard.com](mailto:hdu@precisionboard.com)

**Great Pricing • Fast Shipments • Made in USA**



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