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NEWSLETTER 2

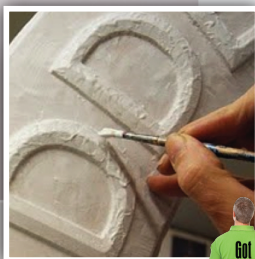


Sign Making News

PRECISION BOARD PLUS HDU
FEATURED CUSTOMER SERIES



FSC-88 WB
Water Based HDU Primer/Filler



**"This stuff
really is amazing,
FSC-88 WB cuts
my priming time
in half!"**



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FSC-88 WB: The Most Versatile Primer On The Planet

After listening to sign makers for years tell us about their dissatisfaction with available primers, we created FSC-88 WB Surface Primer/ Filler. Spray it, brush it, roll it or squeegee it on, this one-part water-based product easily adapts to your chosen application method.

FSC-88WB is a high-solid content, high-build primer, perfect for the closed cell structure of Precision Board Plus since all sanding needs to occur within the build of the primer.

Time Saving Tip: Using the "squeegee technique" described in our application video, followed by some minor sanding, allows you to fill minor imperfections and achieve a very smooth, paint-ready finish with minimal time and effort.

Though easily sanded to produce an ultra-smooth finish, FSC-88 WB can also be used with various brush techniques to create interesting texture for your signs (see related story).

Regardless of the application technique you use, be sure to achieve full wet out with your first coat of FSC-88 WB. Never sand between coats and use a shop fan (not radiant heat) to achieve complete drying prior to painting your Precision Board Plus sign. Check out our all our "How To" tips for smooth-finishing and priming with FSC-88 WB

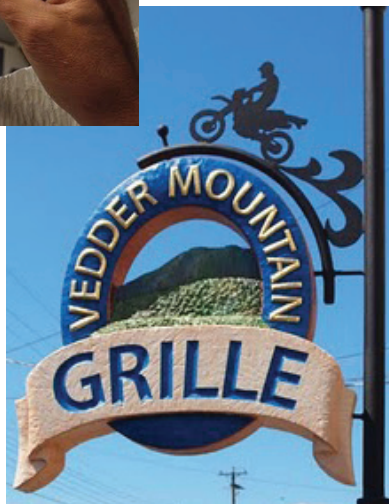
Download our FSC-88 WB Data Sheet for complete application instructions.

Texturing With FSC-88 WB

Dan Sawatzky is known for using a wide variety of interesting textures in the signs he creates. One technique he is fond of using is applying FSC-88 WB with random brush strokes to add texture to routed letters. To quote Dan, "I don't want my signs to look like a machine made them. I want them to look handmade." With Dan's technique you get all of the benefit of a routed edge for achieving clean paint lines, while introducing an interesting hand-crafted look. Adding fine details like this helps you command premium dollar for your signs.

And the finished product is stunning! To read more about the techniques used to produce this sign, visit Dan's blog post. Or follow other Dan Sawatzky projects at "Speaking From Experience."

Clockwise from top left: Dan Sawatzky adding texture to his sign, sign being dried by shop fan, finished sign and sign in process.



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www.PrecisionBoard.com for a
FREE sample of Precision Board Plus.
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Precision Matched for Your HDU Needs

Widest Range of Densities Available

4 through 60 pound densities all in stock, with custom densities on request.

Any Thickness You Require

From 1/4" to 24" and everything in between.

WIDEST VARIETY OF SHEET SIZES AVAILABLE

- 20"x60"
- 45"x60" **NEW**
- 5'x8'
- 24"x60"
- 4'x8'
- 5'x10'
- 30"x80"
- 4'x10'

**ALL IN STOCK AND
READY TO SHIP**

Life of The Sign Warranty



To request a written, personalized copy of our "Life of The Sign Warranty" for a sign you've made using Precision Board Plus, contact us at:
www.precisionboard.com

Interested in Having Your Company Featured in Our Newsletter?

You may have noticed we like to share interesting stories from our customers about their projects using Precision Board Plus. If you would like us to feature your company in one of these stories, we want to hear from you.

Here's what we're looking for:

- *In process photos working with Precision Board Plus*
- *Finished project photos*
- *Advice for those who are new to Precision Board Plus*
- *Tips for working with HDU*

Send us an e-mail at hdu@precisionboard.com along with any interesting details about the project.

These newsletters are sent to thousands of our customers and are a great way to build recognition for your company and share your expertise.

Certified Green

Precision Board Plus has been reformulated with eco-friendly, "Green" urethane components. The new Plus formulation has achieved a certified "Carbon Balance" of 3 to 1 and a "Rapidly Renewable Resource Content" of 18.9%. This major environmental improvement has also produced a tighter cell structure which results in more chips and less dust when cutting and machining.

Precision Board Plus now assists in meeting LEED requirements for obtaining USGBC and ICC 700 Building Credits.



Coastal Enterprises also offers a complete line of companion primers, adhesives and specialty coating products.



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