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NEWSLETTER 4



Sign Making News

PRECISION BOARD PLUS HDU
FEATURED CUSTOMER SERIES



FSC-360 WB
Water Based Putty



Hey Partner,
looks like
you're missin'
somthin'



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Get a bit too aggressive with the sandblaster? The sign you just finished have some surface damage needing repair prior to finishing? It happens. And when it does you'll be glad you have some FSC-360 WB Putty on hand. FSC-360 WB is a high quality, water-based putty specifically designed to repair damage that may occur with Precision Board Plus during carving or machining.

Simply apply to the damaged area using a standard putty knife in "lifts" of about 1/8" to 1/4" thick, waiting approximately 30-45 minutes between lifts for FSC-360 WB to firm up. FSC-360 WB is easily sanded and is compatible with all types of finish primers and paints. FSC-360 WB can also be used as a "general purpose" repair putty for a variety of materials such as wood, metal and most plastics.

To accelerate drying, use a large fan to create a draft across your work. Never use radiant heat, including direct solar heat to facilitate drying. Cleanup with FSC-360 WB is easy with warm soapy water.

For complete application instructions, see our FSC-360 WB product data sheet.

A New Stetson For Clint

Anyone who has traveled along Highway 101 through Pismo Beach California has no doubt seen the 40 foot wooden hand-carved statue of Clint the Cowboy standing proud in the parking lot of McLintock's Saloon. For a few months

cracks and wood grain to recreate the aged look of the original hat and other damaged parts. This iconic cowboy once again has the protection over his head that serves the intended purpose of a Cowboy hat.

To see other projects from Mark and his team at Signcraft Santa Maria, go to their website at www.signcraftsm.com.

Does your project require a higher density of Precision Board Plus that your distributor doesn't stock? No problem. Your distributor doesn't want to miss a sale and neither do we. We keep all Precision Board Plus densities in stock (see next page) and will gladly drop ship directly to you and handle the invoice through your distributor. Click here for help with your quote or call us at 800-845-0745.

Did You Know?

Precision Board Plus PBLT is a "closed cell" product, virtually impervious to any water absorption. This means that water will not find its way into Precision Board Plus, which can lead to cracking, splitting or rotting.

Additionally, Precision Board Plus does not support mold or mildew growth, so you can be certain your signs will perform for years to come. Oh, and by the way, Bark Beetles don't like Precision Board Plus, so Clint should be in good shape for many years as well.



Clint definitely looked like he was missing something before his new hat was installed.

regular travelers might even have noticed the familiar icon was missing his hat. It had to be removed due to a Bark Beetle infestation, which also damaged his left arm and leg, as well as his six-shooter.

Signcraft of Santa Maria, CA was hired to perform Clint's makeover. True to the techniques originally used to sculpt Clint more than 25 years ago, Mark Blackford, Signcraft's owner, and his crew of skilled craftsmen hand carved Clint's new hat from 15 lb. Precision Board Plus HDU, complete with



Call (800) 845-0745 or visit
www.PrecisionBoard.com for a
FREE sample of Precision Board Plus.
email: hdu@precisionboard.com

Great Pricing • Fast Shipments • Made in USA

PRECISION BOARD PLUS

Precision Matched for Your HDU Needs

Widest Range of Densities Available

4 through 60 pound densities all in stock, with custom densities on request.

Any Thickness You Require

From 1/4" to 24" and everything in between.

WIDEST VARIETY OF SHEET SIZES AVAILABLE

- 20"x60"
- 45"x60" **NEW**
- 5'x8'
- 24"x60"
- 4'x8'
- 5'x10'
- 30"x80"
- 4'x10'

**ALL IN STOCK AND
READY TO SHIP**

Life of The Sign Warranty



To request a written, personalized copy of our "Life of The Sign Warranty" for a sign you've made using Precision Board Plus, contact us at:
www.precisionboard.com

Interested in Having Your Company Featured in Our Newsletter?

You may have noticed we like to share interesting stories from our customers about their projects using Precision Board Plus. If you would like us to feature your company in one of these stories, we want to hear from you.

Here's what we're looking for:

- *In process photos working with Precision Board Plus*
- *Finished project photos*
- *Advice for those who are new to Precision Board Plus*
- *Tips for working with HDU*

Send us an e-mail at hdu@precisionboard.com along with any interesting details about the project.

These newsletters are sent to thousands of our customers and are a great way to build recognition for your company and share your expertise.

Certified Green

Precision Board Plus has been reformulated with eco-friendly, "Green" urethane components. The new Plus formulation has achieved a certified "Carbon Balance" of 3 to 1 and a "Rapidly Renewable Resource Content" of 18.9%. This major environmental improvement has also produced a tighter cell structure which results in more chips and less dust when cutting and machining.

Precision Board Plus now assists in meeting LEED requirements for obtaining USGBC and ICC 700 Building Credits.



Coastal Enterprises also offers a complete line of companion primers, adhesives and specialty coating products.



Call (800) 845-0745 or visit www.PrecisionBoard.com
for a **FREE** sample of Precision Board Plus.
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