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Sign Making News

PRECISION BOARD PLUS HDU
FEATURED CUSTOMER SERIES

NEWSLETTER 6



**"PB Resin
really does
make 3D Louie
Shine!"**



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PB Resin: For a Durable Glass-Like Finish

When your design calls for a durable, ultra high gloss finish, one of the best and most efficient ways to achieve it on a variety of substrates including HDU, is by using resins such as PB Resin. Once you have the application techniques down, resins can cut time and allow greater profit margins for your signs because they require less surface preparation and can often produce the desired finish in one application.

We formulated PB Resin especially for use with Precision Board Plus HDU and as a compliment to other paints and enamels, such as OneShot Lettering Enamels, that you may be using in your workshop. PB Resin is a clear two-part modified epoxy resin that produces an ultra-smooth finish without any priming or sanding. It can be applied clear and then painted, or lettering enamels can be mixed into the PB Resin itself to achieve any color tint (except white because it may yellow over time).

APPLICATION TIP:

Q. "How much lettering enamel do I add to PB Resin when tinting?"

A. Not much. Approximately one tsp. per 8oz. of PB Resin is a good starting point. Make sure you mix in your lettering enamel thoroughly for one minute (no shortcuts!). Test by placing a drop of your tinted PB Resin on a printed page. The right amount of tint is just enough to block out the print.

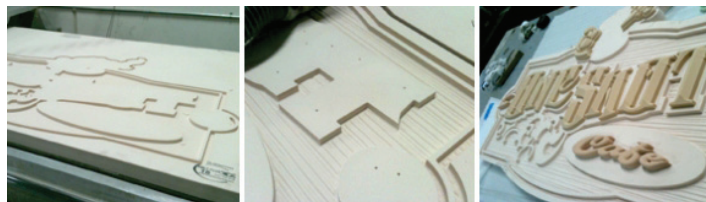
For more application tips and complete application instructions, view or download our PB Resin Data Sheet.

Sign Industry Collaboration Culminates at The NBM Show Long Beach CA, August 11-13



Sign Industry leaders OneShot and Coastal Enterprises join forces with life-long artist and pin stripe legend, Tramp Warner, and one of the San Diego areas top sign makers, Ford Signs, to produce a demonstration sign that will eventually hang in one of OneShot's facilities (word has it that the corporate office is angling for the sign after they saw how the project was coming

together). Tramp's design called for a relief of OneShot mascot 3D Louie to appear as if he was floating above the sign, along with a bold color palette to show off the richness of OneShot enamels.



Ford Signs routed out the 3" thick PBLT-18 (18lb.) Precision Board Plus HDU blank supplied by Coastal Enterprises and applied the raised lettering and other relief elements before turning the sign over to Tramp. Note the wood grain texture that was machined into the sign background.



During the ISA Expo show in April of this year, Tramp began the process of bringing the sign and 3D Louie to life in full view of the participants of the show, entertaining lots of questions about his techniques along the way. A self taught artist with numerous Harley tanks and 18 wheelers to his credit, this is actually Tramps first 3D sign. You can check out more of his work at trampsdesigns.com.

The sign will be completed during the upcoming NBM Show, August 11-13 in Long Beach CA, where Tramp will apply the gold leaf and other finishing touches. If you are attending the show, stop by the McLogan booth (#943) and say hello to Tramp, Rick from McLogan and the folks from OneShot.

By the way it's not too late to register for The NBM Show. Each day of the show, four lucky attendees will be randomly selected to win vouchers good at participating exhibitor booths. To be eligible to win, all you have to do is attend the show! (Continued on the next page.)



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www.PrecisionBoard.com for a
FREE sample of Precision Board Plus.
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OTHER UPCOMING EVENTS

Can't make it to NBM? Consider signing up for one of Dan Sawatzky's SignMagic Workshops. The next one is coming up August 18-20 at the **Multicam Technology Center** in Toronto, Canada. For details of this workshop and a schedule of future workshops see Dan's post in his **Speaking From Experience Blog**.

PRECISION BOARD PLUS

Precision Matched for Your HDU Needs

Widest Range of Densities Available

4 through 60 pound densities all in stock, with custom densities on request.

Any Thickness You Require

From 1/4" to 24" and everything in between.

WIDEST VARIETY OF SHEET SIZES AVAILABLE

- 20"x60"
- 45"x60" **NEW**
- 5'x8'
- 24"x60"
- 4'x8'
- 5'x10'
- 30"x80"
- 4'x10'

**ALL IN STOCK AND
READY TO SHIP**

Life of The Sign Warranty



To request a written, personalized copy of our "Life of The Sign Warranty" for a sign you've made using Precision Board Plus, contact us at:
www.precisionboard.com

Interested in Having Your Company Featured in Our Newsletter?

You may have noticed we like to share interesting stories from our customers about their projects using Precision Board Plus. If you would like us to feature your company in one of these stories, we want to hear from you.

Here's what we're looking for:

- *In process photos working with Precision Board Plus*
- *Finished project photos*
- *Advice for those who are new to Precision Board Plus*
- *Tips for working with HDU*

Send us an e-mail at **hdu@precisionboard.com** along with any interesting details about the project.

These newsletters are sent to thousands of our customers and are a great way to build recognition for your company and share your expertise.

Certified Green

Precision Board Plus has been reformulated with eco-friendly, "Green" urethane components. The new Plus formulation has achieved a certified "Carbon Balance" of 3 to 1 and a "Rapidly Renewable Resource Content" of 18.9%. This major environmental improvement has also produced a tighter cell structure which results in more chips and less dust when cutting and machining.

Precision Board Plus now assists in meeting LEED requirements for obtaining USGBC and ICC 700 Building Credits.



Coastal Enterprises also offers a complete line of companion primers, adhesives and specialty coating products.



Call (800) 845-0745 or visit **www.PrecisionBoard.com**
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