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# Sign Making News

PRECISION BOARD PLUS HDU  
FEATURED CUSTOMER SERIES

NEWSLETTER 7



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PB Hard Coat



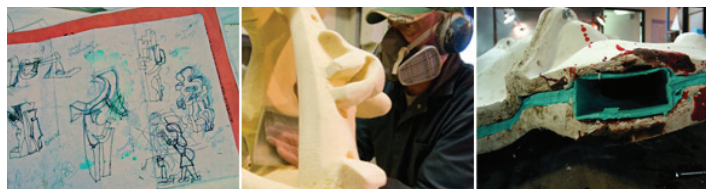
"Looks like Larry has another Award Winner!"

## PB Hard Coat Saves Time and Adds Value

Looking for a tough, versatile texturing product that is fun and easy to work with, adds value to your signs and sculptures, while saving you time? After years of working with sign makers and listening to their feedback on available products, we developed PB Hard Coat to fulfill these requested attributes.

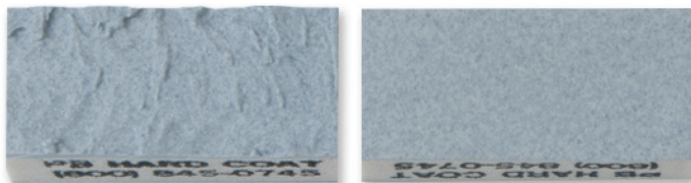
We understand that the sign business is labor intensive. Profit margins are often made or lost according to the labor saving processes the sign maker is able to employ. Using a variety of application techniques, PB Hard Coat enables the sign maker to achieve a wide range of finish textures such as stone, granite, wood, stipple/stucco, or even the look of bronze casting, all from a single product. PB Hard Coat then hardens to a rock hard finish, dramatically increasing the durability and longevity of your works.

PB Hard Coat is a non-flammable, non-hazardous 2-part water-based product that can be applied in any thickness. With good initial wet-out, PB Hard Coat will permanently bond to just about any surface including Styrofoam, wood, metals, fiberglass and of course Precision Board Plus HDU. PB Hard Coat can be adjusted to a thicker or thinner consistency, depending on the desired texture. To extend the approximate 30 minute working time, simply spray a light mist of water over your surface. Clean up is easy with warm, soapy water. PB Hard Coat accepts any kind of paint without priming. For exterior installations, use appropriate exterior paints.



Larry begins the creative process with sketches on paper. For his bronze castings, Larry sculpts his forms using various densities of Precision Board Plus (depending on the design requirements). Once he is satisfied with his design, which typically comes as an "epiphany where I think to myself, 'it's finished', and that's it, my work is done", a mold is taken. Wax is then poured into the mold, creating a wax replica of the sculpture. Using the "lost wax" method of casting, wax pieces are then coated with a ceramic material that is kiln-fired to create a hard ceramic shell and remove the wax, leaving an "investment" mold ready to receive the molten bronze.

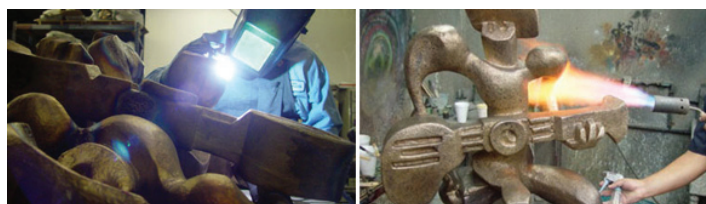
"Precision Board Plus is a great material and offers many advantages in my field", says Larry. "It's rigid and light weight, making my sculptures easy to move. It carves and sands easily and it is available in a range of thicknesses up to 24 inches". Larry also likes the fact that Precision Board Plus can be cut into manageable pieces, making his 3 dimensional molds easier to construct. If Larry isn't taking wax mold and wants to add texture, he'll use PB Hard Coat. It's easy to apply for a versatile texture and tough finish.



Example of PB Hard Coat applied to look like granite (rough and smooth)

## Bronze Casting Artist Begins His Sculptures with Precision Board Plus

Santa Barbara sculptor Larry Rankin has been using Precision Board Plus for years to create his bronze sculptures. His career spans more than 30 years and though his abstract works range in size from 6" to 7.5' tall, he prefers working with large sculptures which can be found in living rooms, corporate settings, sculpture gardens and in front of large buildings and public facilities.



Not surprisingly, Larry Rankin has won numerous awards for his art, including Best of Show for sculpture at the 2007 ArtExpo. To see more of Larry's work or to read some of his poetry, go to [larryrankin-sculptor.net](http://larryrankin-sculptor.net). His work is also currently featured at Lake House Galleries in North Hollywood, CA.

(Continued on the next page.)



Call (800) 845-0745 or visit [www.PrecisionBoard.com](http://www.PrecisionBoard.com) for a **FREE** sample of Precision Board Plus. email: [hdu@precisionboard.com](mailto:hdu@precisionboard.com)

Great Pricing • Fast Shipments • Made in USA

## Larry's Tips For Sculpting Precision Board Plus

- Use a marking pen to draw the lines you want to carve
- Cut larger pieces with an electric chain saw, but be careful. Power tools require a lot of control and Precision Board cuts easily, so you may want to use hand tools until you get a feel for the material.
- Blades from electric carving knives make great carving tools. I wrap tape around the end to serve as a handle. Yard sales and thrift stores are great places to find blades.



## PRECISION BOARD PLUS

### Precision Matched for Your HDU Needs

#### Widest Range of Densities Available

4 through 60 pound densities all in stock, with custom densities on request.

#### Any Thickness You Require

From 1/4" to 24" and everything in between.

#### WIDEST VARIETY OF SHEET SIZES AVAILABLE

- 20"x60"
- 45"x60" **NEW**
- 5'x8'
- 24"x60"
- 4'x8'
- 5'x10'
- 30"x80"
- 4'x10'

**ALL IN STOCK AND  
READY TO SHIP**

### Life of The Sign Warranty



To request a written, personalized copy of our "Life of The Sign Warranty" for a sign you've made using Precision Board Plus, contact us at:  
**www.precisionboard.com**



### Interested in Having Your Company Featured in Our Newsletter?

You may have noticed we like to share interesting stories from our customers about their projects using Precision Board Plus. If you would like us to feature your company in one of these stories, we want to hear from you.

#### Here's what we're looking for:

- *In process photos working with Precision Board Plus*
- *Finished project photos*
- *Advice for those who are new to Precision Board Plus*
- *Tips for working with HDU*

Send us an e-mail at **hdu@precisionboard.com** along with any interesting details about the project.

These newsletters are sent to thousands of our customers and are a great way to build recognition for your company and share your expertise.

### Certified Green

Precision Board Plus has been reformulated with eco-friendly, "Green" urethane components. The new Plus formulation has achieved a certified "Carbon Balance" of 3 to 1 and a "Rapidly Renewable Resource Content" of 18.9%. This major environmental improvement has also produced a tighter cell structure which results in more chips and less dust when cutting and machining.

Precision Board Plus now assists in meeting LEED requirements for obtaining USGBC and ICC 700 Building Credits.



*Coastal Enterprises also offers a complete line of companion primers, adhesives and specialty coating products.*



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