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NEWSLETTER 8



# Sign Making News

PRECISION BOARD PLUS HDU  
COMPANION PRODUCTS SERIES



TSF-45 Texture Surface Finish



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## TSF-45: Creating Durable and Flexible Textures

Looking for a tough yet flexible product that easily allows you to simultaneously add texture, protection and value to your signs? Whether for environmental reasons or the desire to use a material that lasts longer and performs better than wood, Sign & Model makers are increasingly turning to wood substitutes like Precision Board Plus. And with TSF-45, it's easy to create the look of wood grain on a more environmentally-friendly substrate that will last much longer than wood.



Used right out of the can and requiring no mixing, TSF-45 readily adheres to Precision Board Plus HDU, as well as a variety of other substrates such as concrete, wood, steel, glass, polystyrene, even galvanized metal. As such, it works well for blending and texturing dissimilar sign elements and is great for dressing up steel poles, etc.

### Application Tips

Apply TSF-45 with a trowel, spatula, hopper, or Painter's Mitt. Apply in two coats. Work first coat directly into surface and be sure to achieve total wet out and intimate surface contact. Apply sufficient material during second coat to allow the surface to be worked into the desired effect. First coat does not have to completely dry prior to second coat. Use trowel, spatula, other flat tools, or stipple rollers to achieve varying textures. Add a wood grain effect with a comb or tongue depressor, or experiment with other implements you have around the workshop. See our TSF-45 data sheet for additional data and complete application instructions.

When dry, TSF-45 has the consistency and durability of the bottom of an athletic shoe. It is completely UV stable and does not need to be primed prior to finishing. Since TSF-45 remains flexible, be sure to use a paint that can tolerate some movement.

### A Beautiful Sign in a Beautiful Location

The designers and fabricators at Sign Design and Fabrication of Dahlonega, GA are true artisans that take great pride in delivering a sign to their clients that both delights and helps the register ring! Their work can be found all over the country, including the Aloha state.

SD&F was asked to design this sign, inspired by the popular 1970's police drama named in honor of Hawaii's status as the 50th state. Originally, the design called for the sign to be constructed of solid Mahogany and Ash, but that proved to be cost prohibitive and these materials are becoming increasingly hard to find. Instead, Wade Parker and his crew chose the superior machining characteristics of Precision Board Plus along with a faux finish to create genuine look of fine wood they were going for.

Sign Artist David Weeks took inspiration from the image of the iconic cresting wave featured at the beginning of each episode of the long-running TV program. "Using Precision Board Plus, we split the sign into three components", says Wade. "The top level was CNC routed in 1" Precision Board Plus and rounded off with a quarter round bit. Both this level and the 1.5" thick oval backboard were primed and faux finished by our artists to look like real wood. This assembly was then mounted to a custom bracket we designed. The top half of the bracket in 2" Precision Board Plus was permanently attached to the back of the display".

To complete the effect of the sign, which now hangs in a dimly lit lounge on the Big Island, SD&F installed LED lighting around the back perimeter. Wade and his crew at Sign Design and Fabrication take pride in offering a variety of in-house services including sandblasted signs in high density urethane (HDU) and wood, CNC v-groove routed signs, custom business logo and lobby style displays, sign shields, awards and plaques, and custom architectural monument signs. Check out their website and portfolio at [www.signdesignandfabrication.com](http://www.signdesignandfabrication.com).



Call (800) 845-0745 or visit [www.PrecisionBoard.com](http://www.PrecisionBoard.com) for a **FREE** sample of Precision Board Plus. email: [hdu@precisionboard.com](mailto:hdu@precisionboard.com)

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# PRECISION BOARD PLUS

## Precision Matched for Your HDU Needs

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4 through 60 pound densities all in stock, with custom densities on request.

### Any Thickness You Require

From 1/4" to 24" and everything in between.

### WIDEST VARIETY OF SHEET SIZES AVAILABLE

- 20"x60"
- 45"x60" **NEW**
- 5'x8'
- 24"x60"
- 4'x8'
- 5'x10'
- 30"x80"
- 4'x10'

**ALL IN STOCK AND  
READY TO SHIP**

## Life of The Sign Warranty



To request a written, personalized copy of our "Life of The Sign Warranty" for a sign you've made using Precision Board Plus, contact us at:  
[www.precisionboard.com](http://www.precisionboard.com)

## Interested in Having Your Company Featured in Our Newsletter?

You may have noticed we like to share interesting stories from our customers about their projects using Precision Board Plus. If you would like us to feature your company in one of these stories, we want to hear from you.

### Here's what we're looking for:

- *In process photos working with Precision Board Plus*
- *Finished project photos*
- *Advice for those who are new to Precision Board Plus*
- *Tips for working with HDU*

Send us an e-mail at [hdu@precisionboard.com](mailto:hdu@precisionboard.com) along with any interesting details about the project.

These newsletters are sent to thousands of our customers and are a great way to build recognition for your company and share your expertise.

## Certified Green

Precision Board Plus has been reformulated with eco-friendly, "Green" urethane components. The new Plus formulation has achieved a certified "Carbon Balance" of 3 to 1 and a "Rapidly Renewable Resource Content" of 18.9%. This major environmental improvement has also produced a tighter cell structure which results in more chips and less dust when cutting and machining.

Precision Board Plus now assists in meeting LEED requirements for obtaining USGBC and ICC 700 Building Credits.



*Coastal Enterprises also offers a complete line of companion primers, adhesives and specialty coating products.*



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