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NEWSLETTER 10

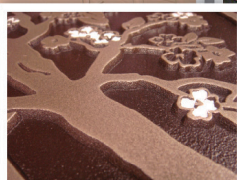


Sign Making News

PRECISION BOARD PLUS HDU
COMPANION PRODUCTS SERIES



TSF-45
Texture Surface
Finish



Atlas Signs and Plaques



"So realistic
they'd fool a
Magnet"

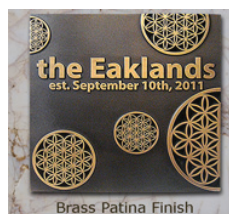


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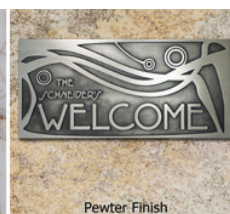


The Look of Bronze, Copper or Pewter at a Fraction of the Cost

Atlas Signs and Plaques exclusively uses **Precision Board Plus PBLT-30 HDU** to create custom metal-coated signs and plaques for home, business, and gifts. In addition to the most unique designs on the planet, the signs offer the look and luster of foundry castings at a fraction of the price. Owner Janey Freid says, "Atlas Signs and Plaques is dedicated to the highest standards at every level, and high standards require superior craftsmanship and superior materials."



Brass Patina Finish



Pewter Finish



Iron Rust Finish

New How To Video!



Texturing With TSF-45

Looking for a tough yet flexible product that easily allows you to simultaneously add texture, protection and value to your signs? Whether for environmental reasons or the desire to use a material that lasts longer and performs better than wood, Sign & Model makers are increasingly turning to wood substitutes like Precision Board Plus. And with TSF-45, it's easy to create the look of wood grain on a more environmentally-friendly substrate that will last much longer than wood.

Used right out of the can and requiring no mixing, TSF-45 readily adheres to Precision Board Plus HDU, as well as a variety of other substrates such as concrete, wood, steel, glass, polystyrene, even galvanized metal. As such, it works well for blending and texturing dissimilar sign elements and is great for dressing up steel poles, etc.

For application tips and ideas for creating unique textures, check out our new TSF-45 video, "Texturing With TSF-45".



The process begins by routing **Precision Board Plus PBLT-30**, then applying real bronze, brass, copper, iron, silver-nickel, or aluminum. The piece is then hand-finished and clear-coated to completion. The bottom line is unique signage with the look and luster of foundry cast, but without the cost or design limitations.

Janey adds, "Because HDU is the foundation of signs by Atlas, Precision Board Plus was selected as its HDU because irregularities, such as pinholes, can be an issue with other brands. Coastal Enterprises' Precision Board Plus results in fewer fills and repairs prior to the metal coating process. The HDU consistency is great and the customer service is outstanding."

For more information about Atlas Signs and Plaques and their services, go to their website at www.altassignsandplaques.com.



Call (800) 845-0745 or visit
www.PrecisionBoard.com for a
FREE sample of Precision Board Plus.
email: hdu@precisionboard.com

Great Pricing • Fast Shipments • Made in USA

PRECISION BOARD PLUS

Precision Matched for Your HDU Needs

Widest Range of Densities Available

4 through 60 pound densities all in stock, with custom densities on request.

Any Thickness You Require

From 1/4" to 24" and everything in between.

WIDEST VARIETY OF SHEET SIZES AVAILABLE

- 20"x60"
- 45"x60" **NEW**
- 5'x8'
- 24"x60"
- 4'x8'
- 5'x10'
- 30"x80"
- 4'x10'

**ALL IN STOCK AND
READY TO SHIP**

Life of The Sign Warranty



To request a written, personalized copy of our "Life of The Sign Warranty" for a sign you've made using Precision Board Plus, contact us at: www.precisionboard.com

Interested in Having Your Company Featured in Our Newsletter?

You may have noticed we like to share interesting stories from our customers about their projects using Precision Board Plus. If you would like us to feature your company in one of these stories, we want to hear from you.

Here's what we're looking for:

- *In process photos working with Precision Board Plus*
- *Finished project photos*
- *Advice for those who are new to Precision Board Plus*
- *Tips for working with HDU*

Send us an e-mail at hdu@precisionboard.com along with any interesting details about the project.

These newsletters are sent to thousands of our customers and are a great way to build recognition for your company and share your expertise.

Certified Green

Precision Board Plus has been reformulated with eco-friendly, "Green" urethane components. The new Plus formulation has achieved a certified "Carbon Balance" of 3 to 1 and a "Rapidly Renewable Resource Content" of 18.9%. This major environmental improvement has also produced a tighter cell structure which results in more chips and less dust when cutting and machining.

Precision Board Plus now assists in meeting LEED requirements for obtaining USGBC and ICC 700 Building Credits.



Coastal Enterprises also offers a complete line of companion primers, adhesives and specialty coating products.



Call (800) 845-0745 or visit www.PrecisionBoard.com
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email: hdu@precisionboard.com

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