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NEWSLETTER 16



Sign Making News

PRECISION BOARD PLUS HDU



**"2nd generation
sign maker
in Chantilly"**

Quality Meets Innovation

M&M Express Signs & Graphics



M & M Signs & Graphics in Chantilly, VA, is a full-service sign company that uses **Precision Board Plus** for many 3-dimensional signs. Originally started over 20 years ago by Mehdi Amirgholi, the business is now run by his son, Paymahn.

The most recent sign project was for a sandwich shop aptly named "Sandwich Republic". Routed Precision Board Plus PBLT-15 was used, and it was coated with Ronan Aquacote (ronanpaints.com) and One Shot Paint (www.1shot.com). A careful look

at the pictures really shows their years of experience working with HDU. M & M Signs also sent pictures of the first documented use of Precision Board Plus for backlit channel letters (see companion story).



Paymahn has no formal art training and is entirely self-taught. From the moment his father introduced him to sign making, he was fascinated by both the mechanical and artistic aspects. After his father passed, Paymahn went to work in his shop and has currently been making signs for over 18 years. Time flies when you're making signs!



Many more pictures can be seen on M & M Express Signs & Graphics website at MandMgraphix.com.

New Application!

PBLT-15 For Exterior Channel Letters



Greg Delhiero, of M & M Signs & Graphics, recently used Precision Board Plus for some exterior channel letters. This is a very new application! Being on a tight deadline to finish this sign, they opted to experiment with Precision Board Plus they had in stock instead of using aluminum.

The channel letters were crafted from 2 sheets of laminated Precision Board Plus PBLT-15, and backed with e-panel, which is an aluminum composite material. The Precision Board Plus was primed and then coated with Ronan Aquacote, which is a very tough paint, ideal for exterior weather conditions. The faces of the letters are clear translucent vinyl, and LED lights provide illumination.

M & M Signs & Graphics is a full-service sign company out of Chantilly, VA. They have been in business for over 20 years. More info can be found on their website at MandMgraphix.com.

A Protective Coating That Saves Time and Adds Value

PB Hard Coat



Looking for a tough, versatile texturing product that is fun to use, easy to work with, adds value to your signs and sculptures, while saving you time? PB Hard Coat can be sculpted into a variety of textures, limited only by your imagination. See our "how to" video library at PrecisionBoard.com to learn the simple application techniques for PB Hard Coat and other Precision Board Plus companion products.



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www.PrecisionBoard.com for a
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4 through 75 pound densities all in stock, with custom densities on request.

Any Thickness You Require

From 1/4" to 24" and everything in between.

WIDEST VARIETY OF SHEET SIZES AVAILABLE

- 20"x60"
 - 45"x60" **NEW**
 - 5'x8'
 - 24"x60"
 - 4'x8'
 - 5'x10'
 - 30"x80"
 - 4'x10'
- ALL IN STOCK AND READY TO SHIP**



Life of The Sign Warranty

To request a written, personalized copy of our "Life of The Sign Warranty" for a sign you've made using Precision Board Plus, contact us at: www.precisionboard.com

Interested in Having Your Company Featured in Our Newsletter?

You may have noticed we like to share interesting stories from our customers about their projects using Precision Board Plus. If you would like us to feature your company in one of these stories, we want to hear from you.

Here's what we're looking for:

- In process photos working with Precision Board Plus
- Finished project photos
- Advice for those who are new to Precision Board Plus
- Tips for working with HDU

Send us an e-mail at hdu@precisionboard.com along with any interesting details about the project.

These newsletters are sent to thousands of our customers and are a great way to build recognition for your company and share your expertise.

Certified Green

Precision Board Plus has been reformulated with eco-friendly, "Green" urethane components. The new Plus formulation has achieved a certified "Carbon Balance" of 3 to 1 and a "Rapidly Renewable Resource Content" of 23.9%. This major environmental improvement has also produced a tighter cell structure which results in more chips and less dust when cutting and machining.

Precision Board Plus now assists in meeting LEED requirements for obtaining USGBC and ICC 700 Building Credits.



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