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NEWSLETTER 15



Tooling News

PRECISION BOARD PLUS HDU



"Bringing digital ideas into reality.... very cool!"

STUDIO MODE

Teaching The Architects of Tomorrow



Utilizing the latest in CNC technology, **Studio Mode** examines the materials, tools and procedures of craft with the goal of shedding new light into the field of architecture. Instructors **Ronnie Parsons** and **Gil Akos** teach future architects and engineers at the **Pratt School of Undergraduate Architecture** in Brooklyn, NY.

They recently exhibited several projects using **Precision Board Plus HDU** at the Intersections Exhibition held at the New York City College of Technology. The exhibition was a symposium on the topic of leading edge technology and design.



Studio Mode projects are very research oriented, and often require lots of material in order for students to experiment and test design ideas in the digital crafting field. Because of this, Coastal Enterprises donated pallets of Precision Board Plus and students have used it for several projects. Using RhinoCam 3D CNC Software, students create their own tool paths instead of using generic models. Precision Board Plus is then machined to create digitally-fabricated prototypes for display at the Intersections Exhibition.



Studio Mode is a design studio and research collective committed to design as a form of applied research. Case studies and examinations of different materials and processes by which they are formed are a large part of the research performed by Studio Mode. The evolution and contextualization of these procedures in a broader social and cultural domain is the primary objective and means for bringing interest and significance to design. Students who graduate from Studio Mode typically move into architecture and industrial design careers. More information is available on Studio Mode's website at: studiomode.nu.

Designing and Building a Race Car

Just what goes into the design of a race car?

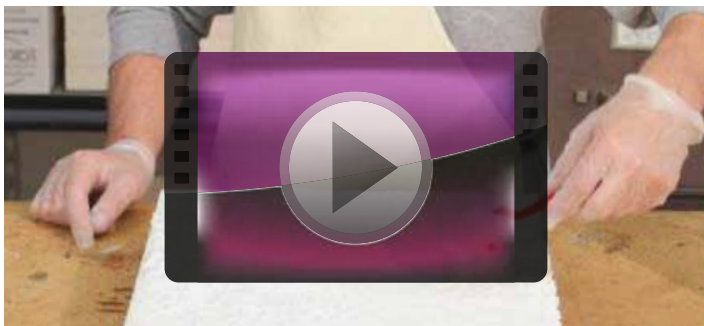
For the many people who have had the pleasure of driving or watching a sports car or professional race car, it's quite apparent that some talented minds were involved in the engineering of such a masterpiece.

Nick Roberts is one of those talented minds and is currently a graduate engineering student in his sixth year as a member of the Formula SAE Team at the **University of Kansas**. For the rest of this story, see our blog post at precisionboard.com.



Call (800) 845-0745 or visit www.PrecisionBoard.com for a **FREE** sample of Precision Board Plus. email: hdu@precisionboard.com

Great Pricing • Fast Shipments • Made in USA



Priming HDU How To Video

Tips on Priming HDU Using FCS-88 WB

After listening to customers for years tell us about their dissatisfaction with available HDU primers, we created **FSC-88WB**. Spray it, brush it, roll it or squeegee it on, this one-part water-based product easily adapts to your chosen application method. FSC-88WB is a high-solid content, high-build primer, perfect for the closed cell structure of Precision Board Plus since all sanding needs to occur within the build of the primer. Learn the simple application techniques by watching our FSC-88 WB Priming Video at precisionboard.com.

PRECISION BOARD PLUS

Precision Matched for Your HDU Needs

Widest Range of Densities Available

4 through 75 pound densities all in stock, with custom densities on request.

Any Thickness You Require

From 1/4" to 24" and everything in between.

WIDEST VARIETY OF SHEET SIZES AVAILABLE

- 20"x60" • 45"x60" **NEW** • 5'x8'
- 24"x60" • 4'x8' • 5'x10'
- 30"x80" • 4'x10' **ALL IN STOCK AND READY TO SHIP**

Life of The Sign Warranty



To request a written, personalized copy of our "Life of The Sign Warranty" for a sign you've made using Precision Board Plus, contact us at: www.precisionboard.com

Interested in Having Your Company Featured in Our Newsletter?

You may have noticed we like to share interesting stories from our customers about their projects using Precision Board Plus. If you would like us to feature your company in one of these stories, we want to hear from you.

Here's what we're looking for:

- In process photos working with Precision Board Plus
- Finished project photos
- Advice for those who are new to Precision Board Plus
- Tips for working with HDU

Send us an e-mail at hdu@precisionboard.com along with any interesting details about the project.

These newsletters are sent to thousands of our customers and are a great way to build recognition for your company and share your expertise.

Certified Green

Precision Board Plus has been reformulated with eco-friendly, "Green" urethane components. The new Plus formulation has achieved a certified "Carbon Balance" of 3 to 1 and a "Rapidly Renewable Resource Content" of 23.9%. This major environmental improvement has also produced a tighter cell structure which results in more chips and less dust when cutting and machining.

Precision Board Plus now assists in meeting LEED requirements for obtaining USGBC and ICC 700 Building Credits.



Coastal Enterprises also offers a complete line of companion primers, adhesives and specialty coating products.



Call (800) 845-0745 or visit www.PrecisionBoard.com for a **FREE** sample of Precision Board Plus.
email: hdu@precisionboard.com

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